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## NEWS RELEASE

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# EcoDog Moves to New San Diego Facility as Production Ramps Up to Meet Growing Demand for Home Energy Management

## *New Solar Power Installations and Increasing Use of Smart Meters Spur Growth*

**SAN DIEGO** — June 30, 2010 — EcoDog, Inc., an innovator in home energy efficiency and management, is relocating from their Vista, Calif. location to expanded new headquarters on Pacific Center Blvd. in San Diego's Sorrento Mesa high-tech hub effective July 1. More than triple the size of their existing location, the new facility will be closer to vendors, staff and many key local customers.

EcoDog CEO Ron Pitt observed, "We've come a long way from our startup workshop beginnings and are looking forward to having more space for product development, testing, customer service and administrative support. Now that we have entered full production as a result of the increasing acceptance of our FIDO Home Energy Watchdog in a growing marketplace, we needed room to grow to better support our customers."

The company's FIDO Home Energy Watchdog is an easy-to-use hardware/software system that shows homeowners exactly how and where they are consuming electricity on a real-time basis with room-by-room detail to achieve typical monthly savings of 15 to 25 percent and more. As utilities roll out new Smart Meters, significantly greater savings for consumers are anticipated because FIDO allows users to avoid costly peak use surcharges. EcoDog's FIDO system also offers the industry's most advanced monitoring of solar and alternative energy generation.

EcoDog, Inc. ([www.ecodoginc.com](http://www.ecodoginc.com))— recently awarded CommNexus Greatest Gadget 2009 honors for its FIDO Home Energy Watchdog System — is committed to designing, building and making available the tools necessary for homeowners to easily and affordably monitor energy use, oversee alternative energy generation and control energy consumption to reduce homeowners' expenses while lowering demand for electricity.

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Keywords: home energy management, cleantech, alternative energy, solar power, demand response, energy monitoring, energy efficiency, smart meter, smart grid.

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